



PARTS • REPAIRS • TRAINING

News Release

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Aimee Leeper, Marketing Manager
(901) 248-6169 | aimee.leeper@atmgurus.com

ATMGurus Affiliate Program Pays Commission for Referrals

ATMGurus, specialists in providing parts, repair, and training for multi-brand ATMs including Triton, Tranax, Nautilus Hyosung and other models, is proud to launch an Affiliate Program that offers commissions to partners that refer new customers to atmgurus.com.

"This arrangement is a win-win situation for ATMGurus and our partners, both large and small," said Aimee Leeper, ATMGurus Marketing Manager. "By offering commissions to affiliate partners, we are not only expanding access to our products, but are giving related businesses the ability to connect to our brands online, creating new channels to generate profit on both sides."



Sample banner that affiliate partners can utilize.

Affiliates can easily use plug and play marketing tools from the ATMGurus affiliate resource page to leverage and make sales immediately. This program includes tools such as automatically updating banner ads in a variety of sizes and configurations, plus email links for affiliates to use, and online credit reporting. To learn more, please visit: <http://www.atmgurus.com/affiliate/>

"The ATMGurus Affiliate Program provides partners with an additional revenue stream," added Dan Swain, ATMGurus General Manager. "We would not offer this program if we didn't think it had tremendous potential. We encourage any company with a web audience that has ATM interest to take a good look at our offering and the opportunity it presents."

Commission rates paid are 5% of the initial order by any new customer the partner refers to atmgurus.com via a click-thru on a banner from the affiliate site, and 2% on-going for any additional orders that new customer places, regardless of their point of entry to the atmgurus.com site. Commissions come in the form of store credit, or in cash at 50% of credit value.

For businesses like processors, or those who offer peripheral ATM accessory products like alarms or cameras, this is fundamentally free money. For businesses that sell whole units, this program allows them to have the appearance of a more full-service offering on their site, and gives their customers the benefit of a single portal through which they can find more of what they need to keep their ATMs running smoothly.

Dedicated to paying healthy commissions and providing excellent resources for affiliates to utilize, ATMGurus will continue to generate new program material, allowing for the highest level of program optimization and enabling affiliates to increase conversions.

ABOUT ATMGURUS — ATMGurus features multi-brand parts, repair and training for multi-brand ATM estates of all sizes. [ATMGurus.com](http://atmgurus.com) stocks a large selection of new, refurbished and closeout parts, and provides repair and training for multiple brands of ATMs including Triton, Tranax, Nautilus Hyosung and Tidel machines. For more information, visit www.atmgurus.com or call 1-888-7-ATMGURUS (1-888-728-6421) toll free in North America or +1-901-248-6175.